

Hound Surround®



KENNEL KIT

A COMPLETE KENNEL IN A BOX!

GAIN THE COMPETITIVE EDGE WITH THE "HOUND-SURROUND" KENNEL KIT MANUFACTURED BY MASTER-HALCO



Available in both 4' and 6' heights.



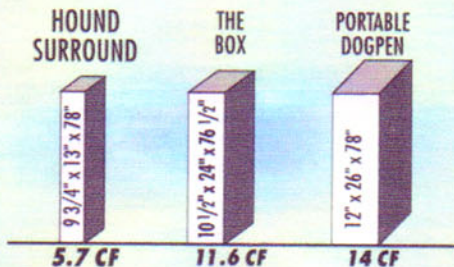
Attention getting full-color box is both attractive and informative.

We Make Merchandising Simple

◆ SHOW AND SELL!

The ideal way to pack the most in a minimum amount of selling space. Display Hound Surround Kennel Kits where you want them; upright or on their side, on end caps or pallet racks, packaged or assembled, indoors or out. Hound Surround Kennel Kits are designed to get the highest returns for your valuable retail space.

Unique packaging takes up to 70% less space than needed to display other packaged kennels.



*Based on comparable 6' high packaged kennels.

◆ IT WORKS FOR YOU!

Eye-catching graphics instantly convey simple DIY instructions and encourage sales with colorful, in-use, product photography. Labels educate and easily promote impulse purchasing. Your customers will recognize the benefits and value that Hound Surround Kennel Kits offer.

◆ WE WORK FOR YOU!

As the industry leader, Master-Halco has 49 distribution centers which provide you optimum buying power, constant coast-to-coast supply, national representation, product knowledge training and rapid response.

On-line EDI streamlines reordering while UPC bar coding speeds up the check-out process and assures accurate inventory management.

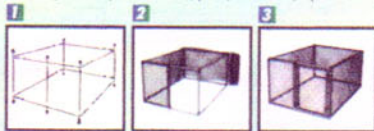
Informative point-of-purchase displays, posters, how-to pamphlets, custom plan-O-grams, prepared ad artwork and literature round out the merchandising package and guarantee a program that meets all of your merchandising needs.

◆ WE WORK FOR YOUR CUSTOMERS!

Illustrated bilingual assembly instructions, written in English and Spanish, show at a glance what is required for assembly and list the tools needed to help even the beginning do-it-yourselfer. Easy to assemble.

EASY TO ASSEMBLE:

(Tools required: Adjustable wrench, pliers, screwdriver, tape measure.)



Bolt together pipe frame.

Attach chain link fabric.

Assemble and hang gate.



ALSO FROM MASTER-HALCO:

Optional Shade-A-Pet™ Cover provides additional sales for you and additional protection for your customer's pet.